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## **Physician Direct Accountable Care Organization selects Lightbeam Health to Enable Better Care at a Lower Cost**

IRVING, Texas, September 16, 2014 – Lightbeam Health Solutions announced today an agreement with Physician Direct Accountable Care Organization (Physician Direct ACO) to deploy the Lightbeam population health platform to help their physicians in providing better care while reducing costs.

Physician Direct Accountable Care Organization is the ACO operating entity of Oakland Physician Network Services (OPNS). The OPNS mission is to be the premier integrated health care delivery system in Southeast Michigan recognized by patients, physicians, providers and payers as providing the highest value in care and services. This mission fueled the creation of Physician Direct ACO. The Lightbeam Health platform will aggregate data, analyze it, and deliver actionable insights directly to the point of care. The insights enable physicians and other caregivers to facilitate better quality outcomes at a lower cost. OPNS providers will have access to the following components of Lightbeam solutions:

- Enterprise Data Warehouse
- Searchlight™ risk stratification
- Care Coordination
- Predictive and retrospective analytics
- Physician Engagement

“Healthcare is changing. We are actively adapting to elevate care while reducing cost. One of our primary goals is enabling physicians with useful information instrumental in providing quality care while reducing cost. To do that, we needed an analytics solution that pools and sorts data from multiple sources; to make sense of it for physicians to use in caring for patients. Lightbeam is clearly the right choice”, said Rodger Prong, Executive Director for Physician Direct ACO.

“We are excited to support the Physician Direct ACO in elevating care and reducing cost. The Lightbeam platform is truly transformational because it does more than organize data. It will empower the Physician Direct Accountable Care Organization physicians with visibility to real-time insights that will help them provide a new level of patient care”, said Jerry Shultz, President of Lightbeam Health.

### **About Oakland Physician Network Services, Inc.**

Oakland Physician Network Services, Inc. is an independent physician owned and operated corporation comprised of over 425 primary care and specialty physicians. From its location in Oakland County, OPNS serves the medical community by centrally maintaining the infrastructure to support best practices in medical management, office management, and database management. It provides financial and quality analysis and reporting services that assist member physicians in delivering higher quality care and managing costs for more than 15 healthcare plans.



## News Release

### **About Lightbeam Health Solutions**

Experience visibility with Lightbeam Health...empowering the right care at the right time at a lower cost. The Lightbeam platform is an analytics breakthrough for healthcare providers, their patients, and payers. It's unique because improved patient outcomes are real and measurable. It's unique because it's a living outcome of our understanding of the challenges providers and payers face, complimented by our passion for analytics. Healthcare is changing. And the change isn't just about transitioning to a value-based environment. It's about leading the transformation of a culture. We at Lightbeam believe deeply in the transformational nature of the work we are doing to support those aspiring to lead.

The Lightbeam platform securely automates the aggregation of multi-source data, applies quality measures, and visualizes near-real-time insights. We invite Group Providers, Healthcare Systems, ACOs, and Payers who aspire to lead in transforming a culture to learn more about Lightbeam Health. For more information or to connect with us, visit [www.lightbeamhealth.com](http://www.lightbeamhealth.com) or [LinkedIn](#).