



FOR IMMEDIATE RELEASE

Greenway Health Certifies Lightbeam Population Health Management Platform

IRVING, Texas – December 12, 2014 – Lightbeam Health Solutions, LLC today announced its identification as a certified solutions provider for population health analytics by Greenway Health.

Lightbeam is already a member of the online Marketplace of value-added partners for users of Greenway's integrated electronic health record (EHR) and practice management solutions. Certification represents an advanced level of partnership in providing Greenway Health customers the most comprehensive population health analytics solution available in the market.

The Lightbeam platform simplifies the management of value-based care through automation. The solution is unique because of the outcomes enabled through patient and provider engagement within this hybrid environment of fee-for-service and value-based reimbursement. With Lightbeam, value means not only better care at a lower cost, it means better pay for physicians.

"It's an honor to be a Greenway Health certified solutions partner," said Jerry Shultz, President of Lightbeam. "Not only does Lightbeam extend connectivity of critical insights for patients and providers, from raw data all the way through to a patient's smartphone, there is a practical application for healthcare leaders in negotiating and managing value-based contracts. The only way to successfully use data from volume-based care to negotiate a value-based contract is to clearly define the value providers are actually delivering. Defining that value requires intelligent aggregation and application of quality measures. The Lightbeam platform is unique in its ability to do this. We are excited about supporting Greenway customers in generating new revenue and clearly articulating value in providing care."

"The Greenway Marketplace was developed to speed and simplify the adoption of healthcare innovation," said Greg Shilling, Greenway Health Vice President of Business and Corporate Development. "Certifying stand-out partners provides our customers a safe and preferred path for considering complimentary technology such as the Lightbeam Health population management platform. It's with great expectation in facilitating the success of our customers that we have elevated Lightbeam to certified status."

About Lightbeam Health Solutions, LLC

Lightbeam Health provides visibility and business continuity solutions to healthcare organizations. The Lightbeam platform is an analytics breakthrough for healthcare providers, their patients, and payers. It securely automates the aggregation of multi-source data, applies quality measures, and visualizes near-real-time insights. It's unique because improved patient outcomes are real and measurable. It's unique because it's a living outcome of our understanding of the challenges providers and payers face, complimented by our passion for analytics.

Healthcare is changing. And the change isn't just about transitioning to a value-based environment. It's about leading the transformation of a culture. We at Lightbeam believe deeply in the transformational nature of the work we are doing to support those aspiring to lead.

We invite Group Providers, Healthcare Systems, ACOs, and Payers who aspire to lead in transforming a culture to learn more about Lightbeam Health. Lightbeamhealth.com. [LinkedIn](#).